Ken Chou 周一鴻
Technology Manager
Microsoft Taiwan | Public Sector Group
**Agenda**

- Software + Services
  - Windows Live
  - Live@edu 是什麼？
“Today, arguably, the most significant crosscutting issue that’s facing not just Microsoft but our industry is this transformation toward services.”

Ray Ozzie
Chief Software Architect, Microsoft Corporation
Agenda

- Software + Services
  - Windows Live
    - Live@edu 是什麼？
不只是聊天工具 Live Messenger

Messenger 除了您熟知且喜爱的即时讯息外，还可以玩游戏和分享相片
用部落格寫心情 Writer

Writer 讓您輕鬆分享相片和影片到大多數的部落格網站，包括 Windows Live、Wordpress、Blogger、LiveJournal、TypePad 等。
從相機上傳精彩相片到網路 影像中心

影像中心可輕鬆將相機拍攝的相片和影片擷取到個人電腦上。找出您最愛的相片，與親朋好友分享。讓您的美麗相片呈現與眾不同的風貌，同時建立令人讚嘆的全景相片。
立即動手製作自己的影片！Movie Maker

運用您的相片和影片製作電影及投影片，並與親朋好友分享。
隨時存取 Windows Live 服務 Live Toolbar

有了 Windows Live Toolbar，無論您正在瀏覽哪一個網頁，您隨時都能快速存取 Windows Live 與 Bing.
Silverlight powers rich application experiences wherever the web works

Select a case study for more info
Agenda

- Software + Services
- Windows Live
- Live@edu 是什麼？
我們想要致力於更多的策略專案開發

我們想要減少垃圾郵件的困擾

我們想要開啟數位學習課程

我們想要提供給學生更好的協同合作的方式

我們想要增加 MAIL BOX 的儲存空間

“我們的學生想要無時無地存取學校提供的服務”

“我們想要省錢”

“我們想要致力於更多的策略專案開發”

“我們想要增強與校友的聯絡。”
Microsoft Live@edu 是免費提供給學校使用的協同與通訊的平台。
Microsoft Live@edu 提供學校聯名免費e-mail及協同合作平台

End User Experience

Single Sign On
Information Shared Seamlessly
Co-branded

The Exchange experience with 10-GB Outlook Live inbox, calendar & contacts

IT Managed

Extend Office with Microsoft Office Live Workspace to collaborate on projects & docs

Self Managed

25 GB of online storage with Microsoft Windows Live™ SkyDrive™

IT Experience
Secure and reliable platform
Simple to deploy and manage
24x7 support
Easy to build and extend
Mobile access to Email, IM, text, calendar, and campus directory

Supported on all major browsers

Work from your preferred rich client – PC or MAC

Anywhere Online Services

隨時隨地使用單一認證存取你的數位學院
Outlook Live Free e-mail
行事曆功能

行事曆 (2009年12月)

Microsoft Outlook Web App

首頁 個人檔案 人員 郵件 相片 更多 - MSN -

肯

行事曆

上午

下午

08:00
09:00
10:00
11:00
12:00
01:00
02:00
03:00
04:00

Microsoft Live@edu
工作功能

<table>
<thead>
<tr>
<th>显示</th>
<th>全部</th>
<th>作用中的</th>
<th>逾期</th>
<th>完成</th>
</tr>
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</table>

已標籤的郵件及工作（0 件項目）

<table>
<thead>
<tr>
<th>显示</th>
<th>新增</th>
<th>附件</th>
<th>檔案</th>
<th>縮小</th>
<th>檢視</th>
<th>檢視</th>
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在此檢視下，沒有項目顯示。
電子像簿管理

最近使用的相簿

您網絡上好友動向

億霖娛樂 - 明星照片
排名八項創立於對華全華有信
夏廈首度入圍心情鬆
吳佩慈做胸罩廣告水晶全露寶
心靈巧手透露七夕寂寞
Recent folders

What's new with your network

People in your network haven't done anything new on SkyDrive lately. Add people

Take a small step to get healthy.
To learn more visit
WWW.SMAALLSTEP.GOV

Great tech gadgets: When spouses collide
35 great games for kids
網路硬碟管理

Add files to My Documents
(No name) ➤ SkyDrive ➤ My Documents ➤ Add files

Drop files here

Want to browse for files instead? Select files from your computer

Upload  Cancel

Having trouble uploading? Try the standard upload page.
Get started with spaces

Customize your own space on Windows Live with dozens of themes and modules. Use your space to show off all the things you do on Windows Live, like your latest blog posts, photos you've published, files you've shared, or lists of music, books, and movies.

Create your space

What's new with your network

The people in your network haven't done anything new lately.
What's this? | Add new people
Welcome to your space

Add to your space - just click on one of the items to get started. Want to learn more? View the Spaces tour

Choose web address  Edit profile  Share photos  Add blog entry  Invite friends  Add a list

Space permissions:
Shared with: Everyone (public)

Edit

Windows Live space

Profile
Edit profile details

You do not have a profile to edit.

You have not shared anything on your space yet
Tips for sharing content on Spaces:

- Upload your favorite photos to your space. Add an album
- Write about your daily adventures in your blog. Add a blog entry
- Change the colors, fonts, and background image on your space. Customize your space
Work Space 協同作業

免費線上文件共用及儲存
Microsoft Office Live Workspace 使用簡易

- 提供最多 5 GB 的線上儲存
- 使用 Microsoft Office Word、Excel 和 PowerPoint 工作
- 檢視、編輯、共用和受密碼保護的文件

立即開始
學習情境: 功能對應

1. 老師指定課前參考學習資料
2. 老師通知學生進行閱讀及期限
3. 學生進入指定位置讀取資料
4. 學生可進行小組討論及專案協作
5. 老師提醒學生完成期限
6. 學生繳交成果
7. 老師發佈及分享最佳成果
About 40 percent of college freshmen choose to use the Penn Live messaging solution compared to 20 percent choosing Google.

*Ira Winston*

*Chief Information Officer, University of Pennsylvania*

<table>
<thead>
<tr>
<th>Business Challenge</th>
<th>University of Pennsylvania wanted to improve undergraduate student e-mail and provide the social networking features that students wanted.</th>
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<tbody>
<tr>
<td>Solution</td>
<td>Deployed Live@edu and co-branded the e-mail offering as Penn Live.</td>
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<tr>
<td>Benefits</td>
<td>Forty percent of first-year students chose Penn Live. Students received rich storage, blogging, and collaboration services all with their upenn.edu e-mail address.</td>
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The Wharton School (華頓學院)

“There’s a lot of power in having all our students using the same collaboration tools. Live@edu is going to help us build campus communities, improve individual student productivity, and facilitate group collaboration.

Jason Lehman
Director of Information Technology, The Wharton School

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<th>Benefits</th>
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<td>The Wharton School already offered students Microsoft Exchange Server–based e-mail but with limited storage.</td>
<td>Microsoft Live@edu hosted communication and collaboration services integrate with the school’s existing Exchange Server–based e-mail system.</td>
<td>Live@edu enables Wharton to offer a set of student-endorsed, online collaboration tools that it couldn’t provide on its own—without the cost of acquiring and maintaining new on-premises technology.</td>
</tr>
</tbody>
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We deployed the hosted e-mail and communication services from Microsoft for students, and went from 5 percent using our old service to 90 percent using Live@edu.

Dr. Michael Adelaine  
Vice President for Information Technology, South Dakota State University

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<th>Business Challenge</th>
<th>Before Live@edu, only about 5% of students used the university e-mail service.</th>
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<td>Solution</td>
<td>Live@edu e-mail access was integrated into a new student portal called MyStateOnline.</td>
</tr>
<tr>
<td>Benefits</td>
<td>After deploying Live@edu, campus e-mail usage increased to about 90%.</td>
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At Eastern Washington University, Microsoft Live@edu is definitely a student-driven initiative. Our first two years have been so successful that the students are now calling for the service to be mandatory.

Matt Brown
Student Technology Consultant, Eastern Washington University

Business Challenge
Before Live@edu, the school spent approximately $15,000 a year to offer a student e-mail service, but only about 17% of students used it.

Solution
The school deployed Live@edu in response to demands for a more familiar interface and better collaboration features from students.

Benefits
After deploying Live@edu, student use of campus e-mail increased from 17% to 70% and cut the school’s e-mail costs by $15,000 annually.
Missouri Southern State University

**Business Challenge**
The school needed to replace their unreliable, resource-intensive Novell-based student e-mail service.

**Solution**
They retired the existing solution and deployed Live@edu in its place.

**Benefits**
Live@edu fosters collaborative study sessions, enables students to store important information, and, because it’s hosted, minimizes cost for the school.

We use Windows Live Spaces to write blogs and share thoughts on class topics. Our professor for eighteenth-century British literature loves that we have this forum for discussion.

Katy Farmer
English Major, Missouri Southern State University
THANK YOU!

Questions and Answers